

Second Quarter 1998
June C/G DORAL B2G1F (13 Regions)
Promotion #800433, Item #541874

51861 1566

	Region	# Offers	# SKUs	#541874 (1/SKU) POS/Dply Kit	Total 6M Cases	Lt Mthl 100	UL LT 100	Lt Box 100	FF Box 100
1300	Philadelphia	53,550	2,550	2,550	595	85	170	170	170
1700	Pittsburgh	156,870	7,470	7,470	1,743	249	498	498	498
1800	Cincinnati	305,550	14,550	14,550	3,395	485	970	970	970
	Total NESA	515,970	24,570	24,570	5,733	819	1,638	1,638	1,638
2100	Winston-Salem	382,410	18,210	18,210	4,249	607	1,214	1,214	1,214
2200	Atlanta	212,940	10,140	10,140	2,366	338	676	676	676
2300	Florida	335,160	15,960	15,960	3,724	532	1,064	1,064	1,064
2600	Dallas	260,190	12,390	12,390	2,891	413	826	826	826
2900	Richmond	154,980	7,380	7,380	1,722	246	492	492	492
	Total SSA	1,345,680	64,080	64,080	14,952	2,136	4,272	4,272	4,272
5800	Houston	316,890	15,090	15,090	3,521	503	1,006	1,006	1,006
	Total WSA	316,890	15,090	15,090	3,521	503	1,006	1,006	1,006
6200	Chicago	114,030	5,430	5,430	1,267	181	362	362	362
6300	Minneapolis	141,120	6,720	6,720	1,568	224	448	448	448
6600	Denver	150,570	7,170	7,170	1,673	239	478	478	478
6900	St. Louis	178,920	8,520	8,520	1,988	284	568	568	568
	Total MWSA	584,640	27,840	27,840	6,496	928	1,856	1,856	1,856
	GRAND TOTAL	2,763,180	131,580	131,580	30,702	4,386	8,772	8,772	8,772

NOTE: 6M case = 90 offers or 4.28 displays.
Each carton contains 3 pre-sleeved B2G1F offers and 1 live pack.

sgr019/ccd
3/10/98